

**SACRAMENTO REGIONAL TRANSIT DISTRICT
BOARD OF DIRECTORS
BOARD MEETING
July 22, 2019**

ROLL CALL: Roll Call was taken at 12:20 p.m. PRESENT: Directors Hansen, Harris, Howell, Jennings, Miller, Schenirer, Serna and Chair Kennedy. Director Nottoli arrived at 12:27 p.m. Absent: Directors Budge and Hume.

PLEDGE OF ALLEGIANCE

WELCOMING REMARKS: Greg Lucas, California State Librarian

CONSENT CALENDAR

1. Motion: Approval of the Action Summary of June 10, 2019
2. Resolution: Repealing Resolution No. 16-09-0103 and Approving: (1) Reimbursement Agreement for Golden 1 Center Employee Fare Badge Recognition and (2) Fare Equivalent Agreement with Sacramento Kings Limited Partnership for Golden 1 Center Employees (D. Cook)
3. Resolution: Waiving the Requirements in Title VII of the SacRT Administrative Code that Federally Acquired Real Property Be Sold to the “Highest Bidder” and Delegating Authority to the General Manager/CEO to Enter in a Purchase and Sale Agreement for a Portion of APN 010-0093-025 with DRI Enterprises, LLC. (B. Bernegger)
4. Resolution: Approving the Fifth Amendment to the Contract for Mobile and Online Fare Application with Bytemark, Inc. to Include Integration Work with Scheidt & Bachmann for New Fare Vending Machines and Extend the Contract Term (S. Arya/L. Ham)
5. Resolution: Repealing Resolution No. 08-01-0013 and Approving an Increase in the Number of Complimentary Tickets the General Manager/CEO is Authorized to Distribute Each Month for Marketing Promotions and Partnerships (D. Selenis/H. Li)
6. Updating the Comprehensive Reserve, Fiscal Sustainability, Farebox Recovery and Fare Change Policies (B. Bernegger)
 - A. Resolution: Approving a Revised Comprehensive Reserve Policy; and

- B. Resolution: Approving a Revised Fiscal Sustainability Policy; and
- C. Resolution: Approving a Revised Farebox Recovery Policy; and
- D. Resolution: Approving a Revised Fare Change Policy

ACTION: APPROVED - Director Harris moved; Director Hansen seconded approval of the consent calendar as written. Motion was carried by voice vote. Absent: Director Budge, Hume and Nottoli.

INTRODUCTION OF SPECIAL GUESTS

UNFINISHED BUSINESS

PUBLIC HEARING

PUBLIC ADDRESSES BOARD ON MATTERS NOT ON THE AGENDA

Speakers:

Umma Fazvoon Nazim – Ms. Nazim asked the Board if they could provide Paratransit service for seniors to zip code 95829 near Bradshaw Road.

Robert Coplin – Mr. Coplin noted that the 67/68 is running late; that buses do not run late enough to various locations.

Jeffery Tardaguila – Mr. Tardaguila wanted to know if this meeting was a Board meeting or a retreat; thanked Mr. Li for changing the culture at SacRT; wanted 14th Street to be corrected; and wanted to know what policies the SacRT Board would consider in the future.

NEW BUSINESS

7. SacRT Update and Strategic Initiatives

The Board Retreat was introduced by Mr. Li who provided welcoming remarks, and thanked the attendees for being a part of the meeting. Mr. Li laid out the vision for the retreat which included a discussion regarding performance goals and strategic vision. Doug Carter provided insight to the program agenda and provided a historic review of strategic planning and system development. Brent Bernegger provided an overview of finance stability, accountability, business process optimization, strategic vision, innovations and best practices for SacRT. Lieutenant Justin Risley provided a system security, operational and occupational safety review. Devra Selenis provided an update on the strategic communications and partnerships effort. Mr. Li provided an update on the long term goals set by the Board. Mr. Carter presented the accomplishments that

SacRT has received including major awards, and provided the Board with ways to thank SacRT staff for their work and how to get involved.

Mr. Carter provided SacRT's goals for fiscal year 2020. Laura Ham provided the goals for strategic planning, system development, financial stability, accountability and business process optimization. Shelly Valenton provided the goals for SacRT's strategic vision, innovations, best practices, system security, operational and occupational safety, strategic communications and partnerships.

Mr. Carter reviewed the long-term aspirational goals as set by the Board of Directors. Director Hansen asked Staff to include the extension of the Blue Line to Elk Grove. Chair Kennedy asked that the replacement of every light rail vehicle to added to the list. Director Hansen also requested that sustainability of youth access to transit be added to the list.

Mr. Carter reviewed SacRT's Measure A unmet local funding needs – 2020 and beyond for mobility and accessibility needs, and how the Board can help educate the public about SacRT's needs. He noted that the Sacramento Transportation Authority (STA) will play a critical role in SacRT achieving their goals.

Mr. Carter asked the Board how they felt about discussing SacRT needs at the STA Board meeting, how they would balance transit needs and benefits with their role at STA, and how best to articulate transit needs and build support in a multi-modal tax vote. Director Miller wanted to know if sharing his thoughts at an STA meeting violated the Brown Act. Director Nottoli stated that each Board member had responsibility for all of the roles they hold on all Boards. Director Howell noted that the STA Board will make a decision after reviewing all requests as to whether they will recommend placing a Measure on the ballot. Chair Kennedy noted that this year there is a better process for reviewing requests for a new ballot measure prior to this information going to STA. Director Hansen suggested that SacRT staff talk to the public to see what the public wants. Director Miller asked about the various sales taxes in San Diego and whether it was multi-modal. Norm Hom (Executive Director of STA) noted that every agency has more needs than there is money. Mr. Hom reviewed the schedule from kick-off to potential approval of whether a Measure will be placed on the ballot. Director Serna wanted to make sure that SB1 polling is done. Director Nottoli suggested that the new Measure be more specifically defined; for example, for fares, buying new vehicles, etc.)

At this time, the attendees were divided into four groups to provide answers to the following questions: 1) who are our important stakeholder groups; 2) if we are successful, what should stakeholders say about SacRT in 3 – 5 years; and 3) what goal areas should SacRT focus on to win over stakeholders?

Question 1: Who are SacRT's important stakeholder groups?

In summary, the groups noted that all riders and non-riders are stakeholders. The list of examples included: "riders, employees, advocacy groups, non-riders, employers,

schools, funding agencies, working poor, social service agencies, senior citizens, persons with disabilities, city, county, transit agencies, businesses, SacRT employees, community neighborhood associations, grassroots advocates, community groups, property business improvement districts, universities, low income communities, transit dependent, government agencies, air quality, labor groups, students, auto dealers, and more specifically the Federal Transit Administration, State of California, Sacramento Area Bicycle Advocates, Walk Sacramento, SacTRU, 350 Sacramento, Mobility Advisory Council, Sacramento Metro Chamber, Eye on Sacramento, Sierra Club, Sacramento Area Council of Governments, and the Building Industry Association.”

Question 2: If we are successful, what should stakeholders say about SacRT in 3 – 5 years?

- 1) It's easier than I thought;
- 2) Transit here is useful;
- 3) It is affordable for me and my family;
- 4) I could/did get rid of my car;
- 5) I no longer have to depend on my car;
- 6) I have more of my time back;
- 7) SacRT is dependable, reliable, clean, safe & frequent;
- 8) It is progressive;
- 9) Convenient and competitive;
- 10) Because of RT, I was able to stay in the community and give up my car;
- 11) More service;
- 12) Increased security;
- 13) Easy to use;
- 14) On time;
- 15) Lower fares;
- 16) Mobility has improved; congestion reduced;
- 17) Transit is the dominant mode share;
- 18) They love transit;
- 19) Infill opportunities are attractive;
- 20) SacRT's new fleet is quiet, reliable and comfortable;
- 21) Improved customer service;
- 22) Public and private investment worth it;
- 23) Makes the region connected;
- 24) Don't need car anymore;
- 25) Frequent, later spans, more coverage, airport service;
- 26) Businesses are using for recruitment;
- 27) SacRT is a top area employer;
- 28) Safest transit agency in the country;
- 29) Forefront on mobility innovations (apps);
- 30) People want to live and work where there is better transit.

Question 3: What goal areas should SacRT focus on to win over stakeholders?

Responses included: affordability, coverage, reduce congestion, frequency, longer service hours, capacity, LRV age, signs, cameras at light rail, first/last mile solution, saving money, reduce travel time, increase access for fixed route service, strategic planning, letting people try the system, focus on youth, clean, safe, comfortable stops/stations, integrated infrastructure, strong communications to public education, light rail to the airport, education – travel training, academy, funding renewed, carefully listen to wants and execute and deliver, continue performance improvement/business optimization, identify commonalities among stakeholders and push these before a Measure, rally support to complete for grant sustainable funding, more service and coverage.

GENERAL MANAGER’S REPORT

REPORTS, IDEAS AND QUESTIONS FROM DIRECTORS, AND COMMUNICATIONS

8. Paratransit Board Meeting – June 17, 2019 (Hume)

No additional comments were provided.

9. Capitol Corridor Joint Powers Authority Meeting – June 19, 2019 (Miller)

No additional comments were provided.

CONTINUATION OF PUBLIC ADDRESSES BOARD ON MATTERS NOT ON THE AGENDA (If Necessary)

ANNOUNCEMENT OF CLOSED SESSION ITEMS

RECESS TO CLOSED SESSION

The Board recessed to Closed Session at 2:26 p.m.

CLOSED SESSION

- A. Public Employee Performance Evaluation
Pursuant to Gov. Code Section 54957
- 1) Title: General Manager/CEO

RECONVENE IN OPEN SESSION

The Board concluded Closed Session at 2:33 p.m.

CLOSED SESSION REPORT

There was no Closed Session Report.

ADJOURN

As there was no further business to be conducted, the meeting was adjourned at 2:33 p.m.

PATRICK KENNEDY, Chair

A T T E S T:

HENRY LI, Secretary

By: _____
Cindy Brooks, Assistant Secretary